

AI-GENERATED IMAGERY DISCLAIMER



Effective Date: 17th of August, 2026

Precision Labelling may accept artwork supplied by customers that has been created or modified using artificial intelligence (AI) tools.

AI-generated artwork can contain inaccuracies, unintended visual elements, inconsistencies or other characteristics that may not be immediately apparent.

This disclaimer outlines the customer's responsibility when submitting AI-generated or AI-modified artwork for production.

1. Customer Responsibility

Where the customer supplies AI-generated or AI-modified artwork, the customer is responsible for ensuring that the artwork is:

- Accurate & suitable for its intended purpose
- Complete & suitable for the selected production method
- Free from unintended errors or visual artefacts
- Correct in relation to any text, numbers, symbols, logos or identifying information
- Suitable for reproduction at the requested size & specification

Precision Labelling will generally reproduce customer-supplied artwork as provided, subject to any agreed artwork preparation or production requirements.

2. Accuracy of AI-Generated Content

AI-generated imagery may contain inaccuracies or unintended characteristics, including but not limited to:

- Distorted or incorrect features
- Inconsistent proportions
- Incorrect text, numbers or symbols
- Unintended objects or details
- Inconsistent patterns or repeated elements
- Visual artefacts
- Other inaccuracies within the generated image

Precision Labelling does not independently verify the accuracy or the authenticity of customer-supplied AI-generated artwork.

The customer is responsible for reviewing the artwork & confirming that it accurately represents their intended design before submitting it for production.

3. Intellectual Property & Permissions

The customer is responsible for ensuring that they have the necessary rights, permissions or licences to use & reproduce any AI-generated or AI-modified artwork they provide to Precision Labelling.

This includes any artwork that contains or resembles:

- Logos or trademarks
- Brand identities
- Characters
- Photographs
- Illustrations
- Designs or artwork created by another party
- Images of identifiable individuals
- Other material that may be protected by copyright, trademark, design rights, privacy rights or other applicable laws.

Precision Labelling does not warrant that the customer-supplied AI-generated artwork is original, exclusive or free from any third-party intellectual property rights.

The customer remains responsible for any claims, disputes or permissions relating to their supplied artwork.

Get In Touch

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Information contained in this Workmanship Warranty is accurate at the time of publication and is subject to change without notice. Product specifications, materials, manufacturing tolerances, and performance may vary due to application, environment, and production conditions. The end user is responsible for determining product suitability, intended use, installation requirements, and compliance obligations. To the extent permitted by law, liability is limited for loss or damage resulting from incorrect selection, application, or use outside specified limitations.

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4. AI-Generated Text & Information

AI-generated artwork may contain inaccurate or altered text, numbers, technical information, symbols or other identifying details.

Where such information is included in customer-supplied artwork, the customer is responsible for verifying its accuracy before submission.

This is particularly important for artwork containing:

- Product information
- Safety information
- Technical information
- Part or model numbers
- Serial numbers
- Regulatory information
- Barcodes or QR codes
- Other information where accuracy or functionality is important

5. Artwork Preparation

Precision Labelling may make reasonable production adjustments to customer-supplied AI artwork where required for printing, cutting, engraving or other production processes.

Such adjustments may include:

- Resizing
- File preparation
- Background removal
- Conversion of file formats
- Resolution adjustments
- Colour or print preparation
- Minor or technical modifications required for production

Such preparation does not constitute independent verification of the content, accuracy or intellectual property status of the artwork.

6. Artwork Approval

Customer-supplied AI artwork remains subject to the Precision Labelling **Artwork & Proof Approval Disclaimer**.

Where a proof or live preview is provided, the customer is responsible for reviewing the artwork before approving or submitting the order.

Approval of the artwork confirms the customer's acceptance of the supplied AI-generated artwork & authorises Precision Labelling to reproduce it as approved.

7. Production Limitations

AI-generated artwork may contain fine details, gradients, textures or other elements that do not reproduce exactly through the selected production process.

Factors that may cause the final product to differ from the original artwork may include:

Printing or production method
Material
Resolution & scale
Colour reproduction
Finishing requirements

The Precision Labelling **Colour Matching Disclaimer** applies where relevant.

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8. Refusal or Modification of Artwork

Precision Labelling reserves the right to request clarification, refuse production or require modifications to customer-supplied artwork where the artwork:

- Cannot be reasonably reproduced using the selected production process
- Appears to contain potentially infringing or unauthorised content
- Contains content that Precision Labelling reasonably considers inappropriate or unsuitable for production
- Presents a technical, legal or production concern

Where artwork is refused or requires modification, Precision Labelling will communicate the relevant issue to the customer where reasonably practicable.

9. Australian Consumer Law

Nothing in this disclaimer excludes, restricts or modifies any rights or remedies available to a customer under the Australian Consumer Law or other applicable legislation.

This disclaimer is intended to clarify the customer's responsibilities when supplying AI-generated or AI-modified artwork & does not seek to exclude any liability that cannot be legally excluded.

10. Company Information

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